One song can spark a moment,
One flower can wake the dream
One tree can start a forest,
One bird can herald spring.

One smile begins a friendship,
One handclasp lifts a soul.
One star can guide a ship at sea,
One word can frame the goal.

One vote can change a nation,
One sunbeam lights a room
One candle wipes out darkness,
One laugh will conquer gloom.

One step must start each journey.
One word must start each prayer.
One hope will raise our spirits,
One touch can show you care.

One voice can speak with wisdom,
One heart can know what's true,
One life can make a difference,
You see, it's up to you!
Dear Family

Leadership is not a matter of choice, it’s a responsibility.

Recently, a close friend of mine asked me a very crucial question. He was eager to know the perspective that I have created for myself, to exist and continue working in the different spheres, in spite of losing my life partner.

I thanked him for his question and I know there are others who are waiting for an answer to this one, but they were, perhaps, hesitant to raise the question before me.

Well, my life is an open book . . .

All my life, I have done everything to impress the two most important people: my Mother and my Wife. My Mother is now too old to realize anything, and my wife is watching me from another world. But my commitment to them continues. My wife shared my dream of creating a Global Logistics Company, and I will continue working on this mission, till I cease to exist. I sincerely hope that my son and the FEI family will take it to the highest level thereafter.

I am passionate about my work and this keeps me going – more than its residue called money. I adore my colleagues who have given their best to help create the FEI as it stands today.

“By believing passionately in something that still does not exist, we create it.
The non-existent is whatever we have not sufficiently desired.”

Imagine Dhirubhai Ambani traveling all the way to Jamnagar, in spite of suffering a paralytic attack - to realize his dream of creating one of the world’s largest and best refineries! How can I be anywhere near his greatness, I have miles to go . . .

My passion is not limited to seeing my son succeed - I want the entire FEI family to do well and achieve the best things in life. If I can get to work till the last breath of my life, I would be extremely happy to have made the most of it. Your support, wishes and blessings will keep me going.

Regards
Pratap Nair

“KEEP YOUR FEARS TO YOURSELF, BUT SHARE YOUR INSPIRATION WITH OTHERS.”

-ROBERT LOUIS STEVENSO

"If you desire to move forward in life towards fulfilment, You should not, at any time complain about obstacles. To complain of difficulties is to betray weakness and lack faith. Every obstacle is a golden opportunity for further progress. Those who transfer obstacles into opportunities are true leaders. They make dreams come true."
HOW FAMOUS COMPANIES WERE NAMED

It’s amazing how these famous companies were christened!

Adobe: The name came from the river Adobe Creek that ran behind the house of founder John Warnock.

Apple Computers: Favorite fruit of founder Steve Jobs. He was three months late in filing a name for the business, and he threatened to call his company Apple Computers if the other colleagues didn’t suggest a better name by 5 o’clock.

Cisco: The name is not an acronym but an abbreviation of San Francisco. The company’s logo reflects its San Francisco name heritage. It represents a stylized Golden Gate Bridge.

Google: The name started as a jockey boast about the amount of information the search-engine would be able to search. It was originally named ‘Googol’, a word for the number represented by 1 followed by 100 zeros. After founders, Stanford graduate students, Sergey Brin and Larry Page presented their project to an angel investor, they received a cheque made out to ‘Google’.

Hewlett-Packard: Bill Hewlett and Dave Packard tossed a coin to decide whether the company they founded would be called Hewlett-Packard or Packard-Hewlett.

Hotmail: Founder Jack Smith got the idea of accessing email via the web from a computer anywhere in the world. When Sabeer Bhatia came up with the business plan for the mail service, he tried all kinds of names ending in ‘mail’ and finally settled for Hotmail as it included the letters “html” – the programming language used to write web pages. It was initially referred to as HoTMail with selective upper casings.

Intel: Bob Noyce and Gordon Moore wanted to name their new company ‘Moore Noyce’ but that was already trademarked by a hotel chain, so they had to settle for an acronym of INTegrated Electronics.

Microsoft: It was coined by Bill Gates to represent the company that was devoted to MICROcomputer SOFTWARE. Originally christened Micro-Soft, the ‘-‘ was removed later on.

Motorola: Founder Paul Galvin came up with this name when his company started manufacturing radios for cars. The popular radio company at the time was called Victrola.

Oracle: Larry Ellison and Bob Oats were working on a consulting project for the Central Intelligence Agency (CIA). The code name for the project was called Oracle (the CIA saw this as the system to give answers to all questions or something such).

Red Hat: Company founder Marc Ewing was given the Cornell lacrosse team cap (with red and white stripes) while at college by his grandfather. He lost it and had to search for it desperately. The manual of the beta version of Red Hat Linux had an appeal to readers to return his Red Hat if found by anyone.

SAP: ‘Systems, Applications, Products in Data Processing’, formed by four ex-IBM employees who used to work in the ‘Systems/Applications/Projects’ group of IBM.

Sony: From the Latin word ‘sonus’ meaning sound, and ‘sonny’ a slang used by Americans to refer to a bright youngster.

Sun Microsystems: Founded by four Stanford University buddies, Sun is the acronym for Stanford University Network.

Yahoo!: The word was invented by Jonathan Swift and used in his book Gulliver’s Travels. It represents a person who is repulsive in appearance and action and is barely human. Yahoo! founders Jerry Yang and David Filo selected the name because they considered themselves yahoos.

Xerox: The Greek root ‘xer’ means dry. The inventor, Chester Carlson, named his product Xerox as it was dry copying, noticeably different from the then prevailing wet copying.
TOP 10 REASONS TO SMILE

1. **Smiling makes us attractive:** We are drawn to people who smile. There is an attraction factor. Frowns, scowls and grimaces all push people away - but a smile draws them in.

2. **Smiling changes our mood:** Next time you feel down, try putting on a smile. There's a good chance your mood will change for the better. Smiling can trick the body into helping you change your mood.

3. **Smiling is contagious:** When someone is smiling they lighten up the room, change the moods of others, and make things happier. A smiling person brings happiness with them. Smile lots and you will draw people to you.

4. **Smiling relieves stress:** Smiling helps to prevent us from looking tired, worn down, and overwhelmed. When you are stressed, take time to put on a smile. The stress should be reduced and you'll be better able to take action.

5. **Smiling boosts your immune system:** Smiling helps the immune system to work better. When you smile, immune function improves possibly because you are more relaxed. Prevent the flu and cold by smiling.

6. **Smiling lowers your blood pressure:** When you smile, there is a measurable reduction in your blood pressure. Give it a try if you have a blood pressure monitor at home. Sit for a few minutes, take a reading. Then smile for a minute and take another reading while still smiling. You will notice a difference.

7. **Smiling releases endorphins, natural pain killers and serotonin:** Studies have shown that smiling releases endorphins, natural pain killers, and serotonin. Together these three make us feel good. Smiling is a natural drug.

8. **Smiling lifts the face and makes you look younger:** The muscles we use to smile lift the face, making a person appear younger. Don’t go for a face lift, just try smiling your way through the day - you’ll look younger and feel better.

9. **Smiling makes you seem successful:** Smiling people appear more confident, are more likely to be promoted, and more likely to be approached. Put on a smile at meetings and appointments and people will react to you differently.

10. **Smiling helps you stay positive:** Try this test. Smile. Now try to think of something negative without losing the smile. It’s hard. When we smile our body is sending the rest of us a message that “Life is Good.”

“LET US ALWAYS MEET EACH OTHER WITH SMILE, FOR THE SMILE IS THE BEGINNING OF LOVE”

- MOTHER TERESA

THE FOUR AGREEMENTS

BE IMPECCABLE WITH YOUR WORD

Speak with integrity. Say only what you mean. Avoid using the word to speak against yourself or to gossip about others. Use the power of your word in the direction of truth and love.

DON’T TAKE ANYTHING PERSONALLY

Nothing others do is because of you. What others say and do is a projection of their own reality, their own dream. When you are immune to the opinions and actions of others, you won’t be the victim of needless suffering.

DON’T MAKE ASSUMPTIONS

Find the courage to ask questions and to express what you really want. Communicate with others as clearly as you can to avoid misunderstandings, sadness, and drama. With just this one agreement, you can completely transform your life.

ALWAYS DO YOUR BEST

Your best is going to change from moment to moment; it will be different when you are healthy as opposed to sick. Under any circumstance, simply do your best and you will avoid self-judgement, self-abuse, and regret.
QUIT SMOKING

Today renew your pledge to quit smoking. If you have tried to quit smoking and failed before, take comfort in the fact that most smokers fail several times before quitting successfully. Your past failures are not a lesson that you are unable to quit. Instead, view them as a part of the normal journey towards becoming a nonsmoker.

7 Reasons to Quit Smoking

Confidence – Quitting smoking can prove to be challenging. Your success will lead to a massive boost in confidence levels. You will also be able to regain control over your life.

Children – If you are a parent or are regularly around children, you need to consider the damage you are doing to them, along with yourself. Children whose parents smoke are statistically more likely to suffer from severe asthma attacks and become smokers too.

Childbirth – Mothers who continue to smoke through pregnancy run the risk of giving birth prematurely, and thus seriously compromise the health of the baby, and even risking the death of the child shortly after birth.

Fertility – Women who smoke are more likely to have a miscarriage. Men who smoke are more likely to suffer from impotence.

Appearance – It is easy to tell when an older person has been a smoker for most of their life. Skin is denied of vital oxygen due to smoking; therefore it becomes grey and dry.

Money – Smoking is not only a dangerous habit but an expensive one too. Giving up smoking is like getting a pay rise.

Fitness – Smoking causes a variety of breathing problems, both short term and long term. Quitting smoking makes it easier to exercise again and reduces the number of cough and colds you get.

Remember that if you quit smoking you will live longer and feel better. All the best!

PERSPECTIVE IS WHAT MATTERS

One day a father of a very wealthy family took his son on a trip to the country with the firm purpose of showing his son how poor people live. They spent a couple of days and nights on the farm of what would be considered a very poor family. On their return from their trip, the father asked his son, "How was the trip?"

"It was great, Dad."

"Did you see how poor people live?" the father asked.

"Oh yeah," said the son.

"So, tell me, what you learned from the trip?" asked the father.

The son answered: "I saw that we have one dog and they had four. We have a pool that reaches to the middle of our garden and they have a creek that has no end. We have imported lanterns in our garden and they have the stars at night. Our patio reaches to the front yard and they have the whole horizon. We have a small piece of land to live on and they have fields that go beyond our sight. We have servants who serve us, but they serve others. We buy our food, but they grow theirs. We have walls around our property to protect us, they have friends to protect them."

The boy's father was speechless. Then his son added, "Thanks Dad, for showing me how poor we are."

Isn't this a wonderful perspective? Life would be easier if we all gave thanks for everything we have, instead of worrying about what we don't have. Appreciate every single thing you have in life.
My mother used to ask me what the most important part of the body is. Through the years I would take a guess at what I thought was the correct answer. When I was younger, I thought sound was very important to us as humans, so I said, 'My ears, Mommy.'

She said, 'No. Many people are deaf. But you keep thinking about it and I will ask you again soon.' Several years passed before she asked me again. Since making my first attempt, I had contemplated the correct answer. So this time I told her, 'Mommy, sight is very important to everybody, so it must be our eyes.'

She looked at me and told me, 'You are learning fast, but the answer is not correct because there are many people who are blind.' Stumped again, I continued my quest for knowledge and over the years, my mother asked me a couple more times and always her answer was, 'No. But you are getting smarter every year, my child.'

Then one year, my grandfather died. Everybody was hurt. Everybody was crying. Even my father cried. I remember that especially because it was only the second time I saw him cry. My Mom looked at me when it was our turn to say our final good-bye to my Grandfather. She asked me, 'Do you know the most important body part yet, my dear? I was shocked when she asked me this now. I always thought this was a game between her and me. She saw the confusion on my face and told me, 'This question is very important. It shows that you have really lived in your life. For every body part you gave me in the past, I have told you were wrong and I have given you an example why. But today is the day you need to learn this important lesson.' She looked down at me with tears in her eyes. She said, 'My dear, the most important body part is your shoulder.'

I asked, 'Is it because it holds up my head?' She replied, 'No, it is because it can hold the head of a friend or a loved one when they cry. Everybody needs a shoulder to cry on sometime in life, my dear. I only hope that you have enough love and friends that you will always have a shoulder to cry on when you need it.'

Then and there I knew the most important body part is not a selfish one. It is made for others and not for yourself. It is sympathetic to the pain of others.

People will forget what you said. People will forget what you did. But people will NEVER forget how you made them feel.

---

**A MESSAGE FOR LIFE**

**“THE IMPORTANT THING IS NOT TO STOP QUESTIONING.”**

-ALBERT EINSTEIN

---

**KNOW YOUR EYES**

- Eyes are the most complex organs you possess except for your brain. They are composed of more than two million working parts.
- Eyes can process 36,000 bits of information every hour.
- Under the right conditions, eyes can discern the light of a candle at a distance of 14 miles.
- Eyes contribute towards 85% of your total knowledge.
- Eyes utilize 65% of all the pathways to the brain.
- Eyes can instantaneously set in motion hundreds of muscles and organs in your body.
- In a normal life-span, eyes bring you almost 24 million images of the world around you.
- The external muscles that move the eyes are the strongest muscles in the human body. They are 100 times more powerful than they need to be.
- The adult eyeball measures about 1 inch (2.5 cm) in diameter. Of its total surface area, only one-sixth is exposed - the front portion.
- The eye is the only part of the human body that can function at 100% ability at any moment, day or night, without rest. Your eyelids need rest, the external muscles of your eyes need rest, the lubrication of your eyes requires replenishment, but your eyes themselves “never” need rest. But please rest them.

---
LESSONS FROM THE SQUARE WATERMELON

Japanese grocery stores had a problem. They are much smaller than shops in the USA and therefore do not have room to waste. Watermelons, big and round, wasted a lot of space. Most people would simply tell the grocery stores that watermelons grow round and there is nothing that can be done about it. That is how majority of people would respond. But some Japanese farmers took a different approach. If the supermarkets wanted a square watermelon, they asked themselves, “How can we provide one?” It wasn’t long before they invented the square watermelon. They found out that if you put the watermelon in a square box when they are growing, the watermelon will take on the shape of the box – and grow into a square fruit. This made the grocery stores happy and had the added benefit that it was much easier and cost effective to ship the watermelons. Consumers also loved them because they took less space in their refrigerators. What does this have to do with anything besides square watermelons? There are a few lessons that can you can take away from this story which help you in all parts of your life:

Don’t assume: The major problem was that most people had always seen round watermelons so they automatically assumed that square watermelons were impossible. Breaking yourself from assuming will greatly improve your life as you are constantly looking for new and better ways to do things.

Question habits: The best way to tackle these assumptions is to question your habits. If you can make an effort to question the way you do things on a consistent basis, you will find that you can continually improve the way that you work.

Be creative: When faced with a problem, be creative in looking for a solution. This often requires thinking outside the box. Being creative and looking at things in different ways in all portions of your life will help you find solutions to many problems.

Look for a better way: The square watermelon question was simply seeking a better and more convenient way to do something. Get into the habit of asking yourself, “Is there a better way I could be doing this?” and you will find there often is.

Impossibilities often aren’t: If you begin with the notion that something is impossible, then it obviously will be if, on the other hand, you decide to test if something is possible or not, you will find it out through trial & error.

Take away the lessons from the square watermelons and apply them to all areas in your life and you will find that by consistently applying them, you will constantly be improving all aspects of your life.

COMPETE WITH YOURSELF

In most large organizations, the amount of time and energy that is squandered in interdepartmental rivalry is enormous. Managers who compete with others inside the company waste valuable resources that should be directed at fulfilling the company’s mission to serve its customers better.

Worse, a negative, internal focus can cause the company to miss opportunities, the full effect of which may not be realized for months or even years.

Whether you are the head of the department or the newest worker on the staff, you can help your company immeasurably by refusing to become embroiled in internal strife. Compete with yourself to do the best job you can do instead of competing with others.

When you compete with yourself, you start at the “old” you and work on becoming the “new” you. This New You never stays the same. He or she is always getting better, even if it’s only in small advances.

Thank God daily for the help he gives you. Celebrate your growth.
BE NOT AFRAID

To walk through the darkness - for therein you may find the light
To take one step at a time - for only then can you complete the journey
To question - for there you will find the truth
To hope - from that a dream can grow
To believe - otherwise, there is nothing
To trust - for it is the basic element of all relationships
To give - for in doing so, you shall be given
To remember - for memories are proof that you have lived
To cry - tears are a source of healing
To hurt - from that can come growth
To laugh - your inner beauty is reflected then
To start again - there is a chance this time will be even better
To be independent - for only then will you find yourself
To set new goals - for then your existence will take on meaning
To share - for happiness is nothing if it's yours alone
To open the closed door - perhaps what was behind it has changed
To take a chance - new worlds have been discovered this way
To, at times, despair - for only then do we appreciate
To re-examine yourself - for death sets in when growth stops
To face each new day - if you choose, God will walk beside you each hour
To make promises - they are the foundations of life
To plant a small seed - from it the majestic tree grows
To touch someone - who knows how that small action may change your lives
To love - for only in that way will you be loved
To live - only then will past relationships be meaningful

"IF YOU WIN YOU NEED NOT EXPLAIN. BUT IF YOU loose YOU SHOULD NOT BE THERE TO EXPLAIN"

- ADOLPH HITLER

REASONS TO SAVE TREES

- **Trees Clean the Air:** Trees help cleanse the air by intercepting airborne particles, reducing heat, & absorbing pollutants such as carbon monoxide, sulphur dioxide, and nitrogen dioxide.
- **Trees are Effective Sound Barriers:** Trees are as effective as stonewalls in stopping sound. They muffle urban noise almost as effectively as stonewalls.
- **Trees Produce Oxygen:** A mature leafy tree, in a few months, produces as much oxygen as that required by 10 people for one year.
- **Trees become Dustbins for Harmful Gases:** A tree absorbs and locks away carbon dioxide, & other harmful gases which warm the environment.
- **Trees Shade and Cool:** Shade from trees reduces the need for fan, coolers and air conditioning in summer. Studies have shown that parts of cities without cooling shade from trees can literally be "heated islands," with temperatures as much as 4-6 degrees Celsius higher than surrounding areas. In winter, trees break the force of winter winds.
- **Trees Act as Windbreaks:** Trees break the force of the wind. This protects houses, farmland & vegetation.
- **Trees Fight Soil Erosion:** Trees fight soil erosion, conserve rainwater, and reduce water runoff and sediment deposit after storms.
- **Trees help in lowering the dust levels and pollution levels in the cities.**
- **Trees decrease respiratory problems:** Children staying in areas and localities with trees have much less breathing problems than children staying in localities which have no trees.
UNZIP A BANANA TODAY

Bananas give an instant, sustained and substantial boost of energy. Research has proven that just two bananas provide enough energy for a strenuous 90-minute workout. It can also help overcome or prevent a substantial number of illnesses and conditions, making it a must to add to our daily diet.

**Depression:** According to a recent survey undertaken by MIND amongst people suffering from depression, many felt much better after eating a banana. This is because bananas contain tryptophan, a type of protein that the body converts into serotonin, known to make you relax, improve your mood and generally make you feel better.

**Anemia:** High in iron, bananas can stimulate the production of hemoglobin in the blood and so helps in cases of anemia.

**Blood Pressure:** This unique tropical fruit is extremely high in potassium yet low in salt, making it the perfect way to beat blood pressure.

**Constipation:** High in fiber, including bananas in the diet can help restore normal bowel action, helping to overcome the problem without resorting to laxatives.

**Hangovers:** One of the quickest ways of curing a hangover is to make a banana milkshake, sweetened with honey. The banana calms the stomach and, with the help of honey, builds up depleted blood sugar levels, while the milk soothes and re-hydrates your system.

**Heartburn:** Bananas have a natural antacid effect in the body, so if you suffer from heartburn, try eating a banana for soothing relief.

**Mosquito bites:** Before reaching for the insect bite cream, try rubbing the affected area with the inside of a banana skin. Many people find it amazingly successful at reducing swelling and irritation.

**Nerves:** Bananas are high in B vitamins that help calm the nervous system.

**Ulcers:** The banana is used as the dietary food against intestinal disorders because of its soft texture and smoothness. It neutralizes over-acidity and reduces irritation by coating the lining of the stomach.

**Strokes:** According to research in ‘The New England Journal of Medicine,’ eating bananas as part of a regular diet can cut the risk of death from strokes by as much as 40%.

**Temperature control:** Many other cultures see bananas as a ‘cooling’ fruit that can lower both the physical and emotional temperature of expectant mothers.

So, a banana really is a natural remedy. When you compare it to an apple, it has four times the protein, twice the carbohydrates, three times the phosphorus, five times vitamin A and iron, and twice the other vitamins and minerals. It is also rich in potassium.

Maybe its time to change that well-known phrase so that we say, ‘A banana a day keeps the doctor away!’

**Footnote:**
If your roses are covered with Aphids, drape banana skins over the branches. It's amazing, but in a day or less, they are GONE!
Recently I came across an excellent book on Innovation. The book is written by 2 experts, Robert Wolcott & Michael Lippitz from Kellog Innovation Network who are the principle investigators on the study of creating “Corporate Entrepreneurship”.

The book elaborates a distinct need of creating “Corporate Entrepreneurship” . What does this mean? It means how established companies can most effectively build a new business that is distinct from the core company.

The authors have been working closely with organizations such as Motorola, PepsiCo and Cargill who are members of KIN. These member companies have supported a research project to benchmark current corporate entrepreneurship practices across a range of industries. They have also made an attempt to define the options available to companies that are interested in growing through internal entrepreneurship or corporate entrepreneurship.

The book has a strong research base and it distinctively portrays how an established organization can support internal entrepreneurs to achieve innovation-led growth. The book has been appreciated by gurus such as Phillip Kotler, William J. Perry & Betsy Holden, a senior Advisor with McKinsey & Company.

The readers can get in touch with the authors at www.growfromwithinbook.com

I recommend this book to all CEOs and Core Management Group members.

Happy Reading!

Name : Grow From Within
Author : Robert C Wolcott
Price : Rs. 575/-

- Vishwanath Ghanekar

WINNERS OF THE MONTH

I am pleased to declare Mr. Aditya Tewari as the best sales person for the month of January. In spite of him having no previous sales experience, and coming from the accounts and HR background, he met the maximum customers, identified prospective clients and kept following up with them regularly. He also converted the maximum prospects into customers.

The runner-up for the month of January is Mr. Lahu Muley who kept in touch with the maximum prospective clients without letting his daily routine of managing the largest branch of FEI Group, get affected. I congratulate the winners and request the entire sales team to put in similar dedication and propel the Sales and PR activities of your company. Due recognition awaits you.

Best Regards
Pratap Nair

We are looking out for guest editors for our special issues. People interested may contact feiduniya@feicargo.net. They could edit feiduniya on a subject that is dearer to them or work on one of the subjects suggested by us.
BIRTHDAYS

<table>
<thead>
<tr>
<th>Name</th>
<th>Branch</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adinath Wafare</td>
<td>Mumbai</td>
<td>2-Mar</td>
</tr>
<tr>
<td>Arvind Kumar</td>
<td>Delhi</td>
<td>5-Mar</td>
</tr>
<tr>
<td>Manish Kumar</td>
<td>Pune</td>
<td>5-Mar</td>
</tr>
<tr>
<td>Chaitanya Pandpoo</td>
<td>Pune</td>
<td>7-Mar</td>
</tr>
<tr>
<td>Deepu Joseph</td>
<td>Bangalore</td>
<td>9-Mar</td>
</tr>
<tr>
<td>Alok Singh Thakur</td>
<td>Nashik</td>
<td>12-Mar</td>
</tr>
<tr>
<td>Sagar Gholap</td>
<td>Pune</td>
<td>14-Mar</td>
</tr>
<tr>
<td>Bala Ramesh</td>
<td>Mumbai</td>
<td>18-Mar</td>
</tr>
<tr>
<td>Aparna Pathak</td>
<td>Baroda</td>
<td>25-Mar</td>
</tr>
<tr>
<td>Nitin B. Mulay</td>
<td>Mumbai</td>
<td>26-Mar</td>
</tr>
<tr>
<td>Pritam Deshmukh</td>
<td>Pune</td>
<td>26-Mar</td>
</tr>
</tbody>
</table>

BIRTHDAY GIRL

The cheerful, young Aparna Pathak from our Baroda office deserves to be the Birthday Girl for this month. She joined FEI in the year 2007. She has topped her Masters in Commerce with a Diploma in Import & Export from Indian Institute of Import & Export. Her academics combined with her willingness to learn and excel, has helped her contribute immensely to the organization. Today she manages all export related activities of her branch with utmost efficiency. And yes, she also enjoys dancing to the beats of Garba during the Navratri festival. Aparna, FEI Duniya wishes you a very Happy Birthday. God bless you. Do make it a point to wish her on her special day.

Cell: 09426763903

OUR DEAREST JIMMY HAS A NEW ABODE

"The angels here are busy. And God has many other things to attend. You all have someone for company. If not, at least I am there with you in spirit. But my abode is lonely. I am all alone," she said.

"Jimmy, can we be together?" she implored.

"Woof!" said Jimmy.

MARRIAGE ANNIVERSARIES

<table>
<thead>
<tr>
<th>Name</th>
<th>Branch</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>K Suresh</td>
<td>Chennai</td>
<td>13-Mar</td>
</tr>
</tbody>
</table>

NEW MEMBERS

<table>
<thead>
<tr>
<th>Name</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sharad Kanase</td>
<td>Mumbai</td>
</tr>
<tr>
<td>Santosh Maharana</td>
<td>Mumbai</td>
</tr>
</tbody>
</table>

FORM IV

FEI DUNIYA (English monthly) is edited, Published & Published by K. S. Prathapchandran Nair & Printed at Print Vision, 3 Sal Baug, Municipal Estate, Andheri (East), Mumbai - 400059 and published from FEI Cargo Ltd., A/103, Mangalya, Marol-Maroosh Road Andheri (East), Mumbai-400059. Editor-K. S. Prathapchandran Nair (Responsible for selection of news under PRB Act)
The most distinguished corporates will walk up to take this award

The awards for ‘In-house Communication Excellence’ are back. After a chilling launch in 2009, where giants such as Hindustan Unilever, Reserve Bank of India, UTI, Mahindra & Mahindra, UB Group, MIAPL, Hindustan Zinc, Thane Municipal Corporation and Dr. Reddy’s Laboratories managed to break ice in presence of hundreds of other corporates. This year’s event promises to send more chill down the spine with international participation.

- 7 CATEGORIES PLUS SPECIAL JURY AWARD
- ENTRIES TO BE JUDGED BY AN EMINENT JURY
- WINNERS GET CASH PRIZE, ICE TROPHY AND CERTIFICATE
- AWARDS FUNCTION ON JUNE 24, 2010 IN MUMBAI

Freeze your best entries. Send us any two issues of your in-house magazine published between July 2009 and March 2010. (It could be a fortnightly, monthly, or quarterly in any language from any part of the world). Last date for receiving entries and completed entry form: April 30, 2010. Abhijeet Nair, Shailaja Nair Foundation, A-103 Mangalya, Near Marol Fire Brigade, Marol Maroshi Road, Andheri East, Mumbai - 400 059 by post, courier, or hand delivery. There is no entry fee. Any company - public, private, Government-owned, or NGO publishing an in-house magazine is eligible to enter.

Details and Entry forms on www.iceawards.in
Tel: 09769938287 Email: contest@shailajanair.com

The ICE Awards are presented by FEI Cargo Limited (www.fecargo.in) in association with NGO - Shailaja Nair Foundation (www.shailajanair.com)

CO-SPONSORSHIP WELCOME

Registered Office: A-103, Mangalya, Marol Maroshi Road, Andheri East, Mumbai - 400 059 India
Tel: 91-22-4236 9911, 4236 9922 Fax: 91-22-2920 4305, 2920 4312, 2920 4344
info@fecargo.net www.fecargo.in

FEI Duniya contributions e-mail: feu.duniya@fecargo.net Published by the editorial board